



# Hello I'm Mehras & I'm an Artist



## PROFILE

Started as a computer Engineer, dropped out and started as a Graphic Designer, aimed to become the perfect Web Designer with UX and UI design experience. More than 3 years experience in Directing, Acting, editing and film production.

- Name: Mehras Irani
- Date of Birthday: 19 June 1992
- Speaking Languages: English, Turkish, Persian
- Education: Graphic Design Bachelor's Degree
- Mobile: (+98) 935 409 08 03
- Website: www.mehrasirani.com
- Email: mehras1991@gmail.com
- LinkedIn: www.linkedin.com/in/mehras1991

## TALENTS

Director

Experience making **Short Films**, working with **Theaters**, and **Stage Managing** for Conferences, Politicians, Musicians and Events.

Minimalist

I'm a big fan of Minimalism and Neat colors. In one word **Helvetica Bold**.

Graphic Design

Studied graphic design and have 3 years experience from basic **Print Designs** to Complicated **Digital Arts**, **3D works** and **Animations**.

Photographer

7 years of experience as a photographer For **brands**, **events**, **studios** and **musicians**.

UI and UX design

I have worked on few projects in **web design** and **application design** in the past and present.

Writer

I've written a book and many scenarios in the past and present in all 3 languages I speak in.

## Experience

2015 - Present

Freelance

Film Maker & Motion Graphic

Tehran, Iran

Since the 2nd year of university I got into filmmaking and producing, and today after almost 5 years it's my career and how I make a living.

-Reporting Directly to the Agencies and Companies that I produce for.

-Working with sound engineers, camera men, and people related to the ongoing production.

-Responsible for everything going on from pre-production to post-production as the director.

### My main achievements:

-being where I am today, starting literally from zero.

Apr 2016 - Apr 2017

DMN Agency

Graphic Designer

Tehran, Iran

DMN Agency is a Brand Experience Agency. Mainly Holding Events and Roadshows for marketing and Product launches through making experience for costumers.

-Reporting Directly to the managing director.

-Working with out-sourced photographers and personnel for quality control and requests.

-Responsible for Designs, Photography and Motion Graphics. Also Managing Stages during Events and Directing ongoing Film Production for Costumers Events and Product Launches. Also Social Media Content Development.

### My main achievements:

-Increasing the agency's Social Media daily Impressions from 250 daily visitors to 2,500

-Motivating the agency to launching an independent division for video productions and media

-Innovative Presentation techniques used for special projects and clients

### Reasons for Leaving:

-Lack of management support in times of crisis and needs.

-Cross division complications due to lack of good management.

Sep 2015 - Feb 2016

Cyprus International University

Senior Graphic Designer and PR Research Assistant

Lefkoşa, Cyprus

Cyprus International University is one of the top 3 universities locally with students from over 57 nationalities.

-Reporting Directly to the PR Manager.

-Responsible for undergraduate student assistants and training them as designers.

-Designing requested contents for events, conferences and other activities of all departments. Responsible for quality control and approval of all printings and advertisings coming from outside of the university.

### My main achievements:

-Successful rebranding and relaunch of the university's redesigned logo.

-Becoming a member of the decision making board as an advisor for their advertising and branding perspective.

-Becoming the private designer of university's Major Investor for his external designs.

### Reasons for Leaving:

-switching country of residency due to a family emergency.

Jul 2015 - Aug 2015

Tanman Advertising

Graphic Designer & Motion Designer

Lefkoşa, Cyprus

Tanman is an all in one advertising responsible for full advertising coverage of big companies like Vodafone & Ercan airport.

-Reporting Directly to the managing director.

-Responsible for content development and designing need for the major clients from designing stage to production and quality control.

### My main achievements:

-Motivating shareholding partners of the company responsible for interactive LED setups to start a Media Production Unit.

### Reasons for Leaving:

-Getting Accepted for a scholarship program of Film Production Masters Degree.

Sep 2014 - Jul 2015

Cyprus International University - Radio and Television Department

RTV Editor Assistant

Lefkoşa, Cyprus

Radio and TV department at CIU is responsible for CIU local radio, News Coverage of Events, Conferences & Student Activities on Campus for the local Television.

-Reporting directly to the manager of the studio

-Responsible for 3 Assistants, Camera men, Sound specialist.

-Stage Manager, Radio and Television Program editor, and Supplying students for their sponsored programs and events. Translator for foreign visitors and speakers at the university.

### My main achievements:

-Becoming the Top program manager of the Studio.

-Best cameraman award

-Gaining access to support and assist students Short Films, Programs and Theaters without permission of the studio manager ahead of time.

### Reasons for Leaving:

-Graduating from the university.

Jul 2014 - Sep 2014

Eshareh Advertising Agency

Graphic Designer & Part time Marketing Strategy Research Assistant

Tehran, Irani

Full Service Advertising Agency.

-Reporting directly to the head of the studio

-Designing needs, assisting other designers in other projects.

### Reasons for leaving:

-Only a 3 month must internship for my university education.

Aug 2013 - Sep 2013

Fararang Arga Print

Operator Assistant

Tehran, Iran

One of the top equipped print houses in Iran.

-1 month Summer Training operator Assistant on 8 and 12 tower machines, Pre Press, and Laminate machines for Color Correction and Operation Control.

### Reasons for leaving:

-Only a 1 month must internship for my university education.

Jul 2013 - Aug 2013

Magnolia Advertising Agency

Graphic Designer

Tehran, Irani

A Tehran based Digital Agency.

-1 month Summer Training Graphic Designer and Part time Photographer.

### Reasons for leaving:

-Only a 1 month must internship for my university education.

# Thank you For staying with me.

## Just one last thing

Don't ask me what program I use.

## Just tell me what you need.